

BOOK #008

The Smart Traveler's Cruise Drink Package Guide

Welcome — Is the Drink Package Right for You?

Imagine stepping onboard your cruise knowing you've already made one of the biggest vacation decisions with confidence. Whether you're enjoying a specialty coffee at sunrise, relaxing by the pool with a frozen drink, or sharing a glass of wine at dinner, you know you've chosen the option that best fits your travel style and budget.

One of the most common questions I receive as a travel advisor is, "Should I buy the drink package?" The truth is there isn't one right answer. The best choice depends on your cruise line, itinerary, budget, and personal preferences.

Some travelers save hundreds of dollars with a beverage package, while others spend more than they need because they purchased a package they never fully used. Understanding how drink packages work before your cruise can help you avoid unnecessary expenses and enjoy your vacation with confidence.

In this guide we'll explore the different types of beverage packages, calculate break-even points, compare major cruise lines, explain what's included, and share practical strategies for getting the best value for your money.

My goal isn't to convince you to buy a drink package—it's to help you make the decision that's right for you so you can relax and enjoy every day of your cruise.

Aimee's Insider Tip

Don't assume the drink package is automatically the best deal just because it's offered. Take a few minutes to do the math before your cruise. Sometimes the package is an excellent value, and sometimes paying as you go is the smarter choice. A little planning can save you a surprising amount of money.