

BOOK #015

Choosing the Right Cruise Line

Chapter 7 – Choosing the Right Itinerary

While the ship is important, your itinerary often has the biggest impact on your vacation. Think about what excites you most—relaxing on tropical beaches, exploring historic cities, or witnessing breathtaking natural scenery.

■ ■ Caribbean

Perfect for warm weather, beautiful beaches, snorkeling, family vacations, and first-time cruisers. Sailings are available year-round with a wide variety of itineraries.

■ ■ Alaska

Known for towering glaciers, wildlife, scenic cruising, and outdoor adventures. Alaska is ideal for nature lovers, photographers, and travelers seeking unforgettable landscapes.

■ ■ Europe & the Mediterranean

Experience centuries of history, world-famous landmarks, incredible cuisine, and diverse cultures. These cruises often include a new destination nearly every day.

■ River Cruises & Specialty Itineraries

River cruises provide immersive cultural experiences through the heart of Europe, while specialty itineraries such as the Panama Canal, Hawaii, Iceland, and transatlantic crossings offer unique adventures.

Choosing the Best Fit

Consider how much time you have, the season you plan to travel, your activity level, and the experiences you value most. The best itinerary is the one that matches your interests and travel goals.

■ Aimee's Travel Tip

When clients ask me where they should cruise, I always ask what they want to experience. Some travelers dream of glaciers and wildlife, while others picture white-sand beaches or historic cities. Choosing the right destination is the first step toward creating an unforgettable vacation.